

# NATURE BASED COASTAL SOLUTIONS AND ECOLOGICAL RESTORATION SYMPOSIUM

June 23rd-27th, 2024  
Saint Mary's University  
Halifax, Nova Scotia

**CALL FOR SPONSORSHIP**

Saint Mary's University is in Mi'kma'ki, the ancestral and unceded territory of the L'nu

Credit: CBWES

# NATURE BASED COASTAL SOLUTIONS AND ECOLOGICAL RESTORATION SYMPOSIUM

SAINT MARY'S UNIVERSITY, JUNE 23-27, 2024

The 2024 Nature Based Coastal Solution and Ecological Restoration Symposium is dedicated to creating a space for reflection, collaboration, and development. Through open dialogue and discussion of successes earned, challenges faced, and lessons learned, we hope to support the continued implementation and advancements of nature-based and restoration projects in Canada and North America.

## BENEFITS TO SPONSORSHIP

- Networking opportunities among and estimated 120 coastal and environmental policy-makers; coastal, climate, and restoration scientists; engineers; designers; students and early career professionals; Indigenous representatives and other professionals from across Canada.
- Raise your brand awareness with recognition on conference promotional materials including the conference website, program guide, and conference signage.
- Support the advancement of nature-based and restoration approaches and new developments in coastal climate adaptation.
- Facilitate participation from groups who may otherwise face financial barriers (e.g., students, NGOs and local groups, local Indigenous community members)



# SPONSORSHIP OPPORTUNITIES

Opportunities to sponsor the conference are outlined below. Opportunities to tailor packages to meet the needs of your organization may be available. Spaces are limited.

**Bronze**

**Silver**

**Gold**

**Platinum**

Price	\$500+	\$750+	\$1500+	\$2500+
Number of Complementary Symposium Registration(s)	1	1	2	2
<b>Pre-Event</b>				
Logo on Symposium Website	x	x	x	x
Logo on Social Media Sponsorship Acknowledgement Slides	x	x	x	x
Logo on all Social Media Posts				x
<b>During Event</b>				
Exhibitor Booth (breaks, lunches, expo)	x	x	x	x
Logo on Sponsor Signage	x	x	x	x
Logo on Event Programs (Sponsor Section)	x	x	x	x
Sponsor can provide a promotional material in registration package		x	x	x
Large Logo on Event Programs				x
Refreshment Break Sponsorship Recognition (on-screen logo and acknowledgement during 1/ 6 breaks)		x		
Lunch Break Sponsorship Recognition (on-screen logo and acknowledgement during a 1/3 lunch breaks)			x	
Opportunity for visual promotional material to loop on screen during 1 of 3 lunch breaks (visual only, no audio)			x	
Reception/Expo Sponsor (on-screen logo, verbal recognition during opening session)				x
3 Minute speaking opportunity during Symposium opening session				x

# PROGRAM OVERVIEW

DAY 1 - June 23, 2024	
Field Trips	
DAY 2 - June 24, 2024	
10:30-11:00	Break (posters and booths open)
12:30-13:30	Lunch (posters and booths open)
15:00-15:30	Break (posters and booths open)
DAY 3 - June 25, 2024	
10:30-11:00	Break (posters and booths open)
12:30-13:30	Lunch (posters and booths open)
15:00-15:30	Break (posters and booths open)
17:00-19:00	Public Expo and Poster Session (posters and booths open)
DAY 4 - June 26, 2024	
10:30-11:00	Break (posters and booths open)
12:30-13:30	Lunch (posters and booths open)
15:00-15:30	Break (posters and booths open)
DAY 5 - June 27, 2024	
Field Trips	

## EXHIBITOR HALL AND EXPO

Exhibitor booths are included with all levels of sponsorship, and will be located in an accessible and visible location. Exhibitors are not required to staff booths for all hours of the symposium, but should staff booths when possible during breaks (10:30-11am, 3-3:30pm), lunches (12:30-1:30) and during the expo. Booths will be assigned randomly. Spaces are limited.

Exhibitor booths will include:

- One (or more) symposium registration (dependent on sponsorship level)
- 6-foot table
- Basic, unbranded tablecloth

## STUDENT PRIZES SPONSOR

We are looking for sponsors for our student prizes. If your organization would like to contribute to student prize packs, please contact us to learn more.

## FIELD TRIP SPONSOR

We are looking for sponsors for our field trip opportunities. If your organization is interested in sponsoring a field trip, please contact us to learn more.

## CONTACT US

To inquire about sponsorship, please contact us at:

Madison.Marshall@smu.ca  
www.transcoastaladaptations.com

*Saint Mary's University acknowledges that the university is located on the traditional land of the Mi'kmaq Nation. This territory is covered by the "Treaties of Peace and Friendship" which Mi'kmaq and Wolastoqiyik peoples first signed with the British Crown in 1725. The treaties did not deal with surrender of lands and resources but in fact, recognized Mi'kmaq and Wolastoqiyik title and established the rules for what was to be an ongoing relationship.*

